



Annual NW Business Pitch

Annual NW Business Pitch - Advanced Engineering, Chemicals & Instrumentation

**Wednesday 24th February at 1100 - 1330 hrs.
Lecture Theatre, the Heath Business & Technical Park**

The North West Innovation Network, Business Link, Northwest Aerospace Alliance, Chemicals Northwest and Northwest Automotive Alliance have collaborated to arrange an ideal pitching and networking opportunity for companies operating in the Advanced Engineering, Chemicals and Instrumentation sectors

It will give you a unique chance to hear first hand, the technologies and innovations available from some of the leading companies in the North West. It will undoubtedly help you identify potential business opportunities with companies on your doorstep.

This event only takes place once per year at The Heath so make sure you don't miss it!

The event will be of benefit to the following companies:

- Those based in the North West of England
- Developers of technology, products and expertise in the Advanced Engineering, Chemicals and Instrumentation Sectors
- Suppliers of technology into the Advanced Engineering, Chemicals and Instrumentation sectors
- Users of products, technology & expertise from Advanced Engineering, Chemicals and Instrumentation companies

The collaborating organisations have seen the value of rapid pitching and networking activities to help support the growth of businesses. In particular it helps to rapidly identify business development opportunities, sourcing of business-critical expertise or development of collaborative routes to market. The aim of the event is to very efficiently integrate our networks to create new opportunities for all. Past experience has shown that this event will help you to identify at least 4-5 very relevant business contacts that you didn't know existed.



The main content of the event will be for companies who are supplying products, technology and expertise to give a 90 second elevator pitch covering the following points:

- Who you are?
- What is your business?
- What you have to offer other companies?
- What do you need from other Advanced Engineering, Chemicals and Instrumentation companies?

Details of those companies pitching on the day will be circulated in advance to help you identify potential companies of interest. Following the elevator pitches there will be time for informal networking to further explore opportunities with companies of interest.

If you don't want to pitch, then just come and be part of the audience, with the chance to identify new companies of importance to your business.

Agenda

11:00	Registration and tea & coffee
11:15	Welcome and introduction to the NW Business Pitch Event
11:20	Elevator pitches
12:20	Informal networking time
12:45	Lunch and more networking
13:30	End of the event/continue networking

If there are other technology businesses or key individuals who would benefit from this event, please do let us know and we will make sure we extend an invitation.

It is strongly recommended that you guarantee a place by **replying to this invitation**, as we may need to close registration if numbers grow too large.

Kind regards,

Tina Griffiths
Sales and Marketing
SOG Ltd
The Heath Business and Technical Park
Runcorn, Cheshire, WA7 4QX
Tel: 01928 515977 Email: tina.griffiths@sog.ltd.uk